

Qun(Eugene) Liu

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EDUCATION

Georgia Institute of Technology

Aug. 2024 – May. 2026

Master of Industrial Design

Tsinghua University

Aug. 2020 – July. 2024

BA, Environmental Design

SKILLS

Product & UX Strategy Skills:

- Qualitative and Quantitative research
- Product Roadmapping & Strategy
- Design & Prototyping
- Market & Competitor Analysis
- Cross-functional Team Collaboration

Software Tools:

- Figma
- Sketch
- Axure
- Photoshop
- Microsoft Office
- Midjourney/ Stable Diffusion

Other Skills:

- Frontend develop: Xcode(Swift)
- 3D Modeling and Rendering (Rhino, C4D, etc.)
- Collaboration tool(Jira)

PROFESIONAL EXPERIENCE

TikTok Shanghai, China

Product Designer(Intern) April 2025 - Present

- Led end-to-end UI/UX design of the TikTok Shop PC homepage and related discovery pages, from user analysis and competitive research to solution ideation and launch. Delivered a redesigned homepage experience that drove a 77.49% increase in page views and a 27.7% rise in traffic share from PC
- Participated in the restart of the Best Seller project, collaborated with the product team to optimize key interactions, and produced reusable list component.

Bits of Good Atlanta, GA

Product Designer Jan 2025 - April 2025

- Worked with developers to build interactive prototypes, conducting iterative user testing to refine user flows and eliminate ambiguity in new and existing routes.

VoiceOut Atlanta, GA (Remote)

UI/UX Designer(volunteer) Aug 2024 - April 2025

- Spearheaded the development of an AI-driven mental health consultation platform, focusing on improving accessibility for both users and counselors.
- Collaborated with engineering, AI specialists, and UX teams to prioritize roadmap features based on impact metrics and user feedback, ensuring alignment with business goals.

Yonyou Network Co Beijing, China

UI/UX Designer(Intern) Mar 2024 - Jun 2024

- Managed the upgrade of a B2B scheduling system, working with cross-functional teams to integrate new features that enhanced usability and efficiency.
- Led the design of a mobile HR dashboard, improving accessibility of employee attendance and leave data through data-driven visualization techniques.
- Scoped and prioritized feature enhancements for Goertek's benefits platform, designing reusable system components to improve scalability and consistency.

PROJECT EXPERIENCE

Kaiser Permanente + Journey Management Jan 2025

Kaiser Permanente Partnership Project

Worked with Kaiser Permanente's CX team to improve the Shop & Enroll service design using a journey management-led approach.

HSBC Bank Financial Services and Space Design Competition Dec 2023

Redesigned HSBC's financial service process through UX research and prototyping, innovating service flows to enhance customer experience. Awarded Best Creativity Award.